CREAMSICLE

design statement:
The CREAMSICLE reconceives the magazine rack, envisioning it as a potent new space within Taubman College. The reading material housed within the rack is shown amongst a series of subtly shifting corian pieces that will be skewered through horizontally mounted rods of steel. The 1400 pixelated surface will be fabricated entirely through scrap material that will be 'leftovers' from the construction of the building. A title CREAMSICLE speaks to the choreography of the surface. The title CREAMSICLE speaks to the choreography of ‘white’ across the surface. The pixelated white surface is driven by our ambition and dedication to utilize scrap materials. Given the often unpredictable nature of utilizing one’s ‘leftovers’ we understand that we must contend with thirteen potential corian ‘whites’: Rice Paper, Arctic Ice, Venaro White, Glacier White, Antarctica, Rain Cloud, Vanilla, Bisque, Cameo White, Citrus White, White Jasmine, Glacier Ice and Designer White. CREAMSICLE embraces the fluidity that this accumulative process will afford.

The constructional drive has an intensity towards contemporary digital fabrication practices and form finding through multi-stepped processes. The construction engages multiple tools such as the 3 axis CNC router as well as waterjet cutter. This more contemporary practice combined with a visually articulated consciousness of material based sustainable traditions is a nod to our desire to remain forward thinking but also aware of a materials’ life history. Before the digital fabrication is begun, however, there will be a manual process of visually choreographing the color. Thus, there is both a non-digital component to the work as well as a component that is driven by in-house machinery.

Finally, the urge with CREAMSICLE is to facilitate information immersion through the organization of both space and information into a single efficient and intelligent life space.