

**Class**

URP 601 – Trends in Real Estate

**Description**

This course is designed for students pursuing the Graduate Certificate for Real Estate Development and students generally interested in the fields of real estate and development. This course has a focus on cutting edge, major trends in the real estate industry, across a variety of building types and asset classes. The core text for the course will be "Emerging Trends in Real Estate 2023", published by the Urban Land Institute (ULI) and pwc. The 2023 edition is the 44th edition of the report. Last year two of the trends explored included: "Work Anywhere: An Office Reset" and "Housing Crisis Redux."

Students will engage with material through literature, in-class discussions, presentations, and hands-on exercises. Previous years predictions and additional materials will be used to generate debate and discussion around the topic of forecasting trends more generally. Past trends have been identified as "Reinventing Cities Post-COVID" and "Accelerating the Retail Transformation". Topics like these will be explored in-depth in the class. Additionally, through presentations, guest lectures from real estate experts, and deep dives into topics, students will develop the skills and tools needed to apply conceptual learning to group projects and think about how major trends in real estate impact the built environment overall down to project-level specifics.

**Meets**

Thursday 6:00-9:00pm (Class Instruction Mode: Online)

**Faculty**

Melina Duggal