Continuing a design logic set forth almost a century ago by Otto and Marie Neurath, pioneers of the Isotype and visual education, this course will marshal the forces of intelligent graphic production as a means for communicating complicated ideas about architecture and design, while engaging children as a discerning test audience.

The course will be organized as a simultaneous research seminar and design workshop. Throughout the semester, students will investigate not only book and communication design aimed at children (to include but not be limited to the Neuraths’ *Visual History of Mankind*, the Bloomsbury Group, Walter Benjamin’s radio broadcasts for children, and *Green Eggs and Ham*, a book written on a dare), but also relevant architectural ideas, concepts, designs, history, and architects. Each student will write and illustrate a set of books and other materials, and will test and share them with different audiences of children.

This course is open to all students at Taubman College, and there are no prerequisites. In the spirit of ‘drawing to architecture,’ this class continues a tangential trajectory of research and production set in motion by prior courses dedicated to compatible concepts, including designing for children (*Design, Jr. Propositions* studio), the exploration of color in design (*Color Theory* seminar), the study and implementation of people in design (*Sensibility: People in Architecture* seminar), and investigations into the power of graphics in the work of notable 20th century architects (*Fresh Graphics for Architecture Today* seminar).