

## **Bryan Boyer**

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### **Professional Experience**

#### **Cofounder, Dash Marshall**

New York & Detroit. 2009—ongoing.

Dash Marshall is an award-winning architecture and strategic design studio. As cofounder I run our strategic design practice and contribute to all aspects of the firm.

—We've grown from a tiny kitchen renovation to having completed architectural work in New York City; Binghamton, NY; Boston; San Francisco; rural California; and St. Thomas in the US Virgin Islands for a variety of private clients.

—Our Strategic Design work is a consultancy offering design and innovation services to people who care about cities. This work is a combination of innovation, foresight, and design. Clients for this work include: Google, Sidewalk Labs, Knight Foundation, Bloomberg Philanthropies, The Museum of Modern Art, The Center for an Urban Future, and others.

#### **Strategic Design Lead, The Finnish Innovation Fund (Sitra)**

Helsinki. 2008—2013.

Sitra is an independent public organization created with a significant endowment from the Bank of Finland in 1967, and reports directly to Parliament. The organization's mission is to ensure the long-term quantitative and qualitative wellbeing of the nation.

—Cofounder and project manager of Helsinki Design Lab (HDL), a lab established to help the fund identify and cultivate opportunities for positive social, ecological, and financial impact in Finnish Society.

—Built HDL into an internationally recognized hub of design-led social innovation based on our projects, events, and research.

—Led HDL projects including the HDL Studio methodology, Brickstarter, Open Kitchen, Clues To Open Helsinki with budgets ranging from €5,000 to €750,000.

—All projects executed in collaboration with local, national, or international partners, often through partnerships that I was primarily responsible for building.

—Sole responsibility for overseeing the development of the HDL website and publications, including four books published by Sitra, numerous pamphlets, and a website averaging 7,000 views per month.

## **Professional Experience (Continued)**

### **Cofounder, Makeshift Society Brooklyn** Brooklyn, NY. 2014–2015

Helped San Francisco-based coworking company Makeshift Society conceptualize and launch their Brooklyn location. Duties included general management of the community and space, as well as building partnerships with corporate sponsors such as Adobe and HP.

### **Developer, KnowNow** Palo Alto, CA. 2001.

Seventh employee at a web technology company developing new products and services. Helped recruit design and engineering teams. Led R&D of front-end prototypes.

### **Cofounder & Developer, Deepleap, Inc.** Austin, TX. 1999-2000.

Led the development of innovative software platform that enabled a new method of interacting with the web. Responsible for design and engineering of front-end for Deepleap's product and websites.

## **Board Service**

### **Public Policy Lab** New York, NY. 2013—ongoing.

### **Rosenberg Family Ranch** San Ardo, CA. 2002—ongoing.

## **Education**

### **Harvard Graduate School of Design** Master of Architecture I, Spring 2008.

### **Rhode Island School of Design** Bachelor of Fine Art with Honors, Spring 2004.

## **Teaching & Executive Education**

### **Eliel Saarinen Visiting Assistant Professor of Practice at University of Michigan, A. Alfred Taubman College of Architecture and Urban Planning** Ann Arbor, MI. September 2019 - May 2020.

### **Guest Director, Strategic Design Program for Rhode Island School of Design** Mysore, India. February 2019.

Oversaw a team of two professors and numerous teaching assistants, and led courses on strategic design for a group of 40 employees at Infosys.

### **Guest Faculty, States of Change organized by NESTA UK for the Canadian Government** Ottawa, Canada. September 2018.

Led courses on strategic design and visualization for a group of 40 policymakers inside Canada's federal government.

## Teaching & Executive Education (continued)

### **Guest Faculty, Rhode Island School of Design, Strategic Design Institute**

Providence, RI. August 2018.

Led a week-long course on strategic design, synthesis, and storytelling.

### **Studio Instructor, Rhode Island School of Design Institute for Design and Public Policy Studio on Narcotraficking with the Joint Special Operations University**

Providence, RI. February 2018.

Led an executive education studio of professional participants from FBI, Homeland Security, National Guard and other law enforcement groups as they used a design process to develop new insights into trafficking crimes in the US.

### **Director, K2 Winter School with Kyushu University and KAIST**

Fukuoka, Japan. February 2017.

Conceptualize, designed, and led the inaugural meeting of K2. This week-long workshop focused on "Future Cities" with graduate students from a mix of design disciplines at the two host universities, as well as select international schools such as California College of the Arts and TU Delft.

### **Lead, Helsinki Design Lab x Umeå workshop**

Umeå, Sweden. January, 2011.

Conceptualized, design, and led a week-long workshop with multidisciplinary design students focused on regional responses to the demographic shifts ongoing in Northern Sweden.

### **Instructor, Career Discovery, Harvard Graduate School of Design**

Cambridge, MA. June 2008.

Developed personal curriculum and instructed a section of Career Discovery students during this renowned summer program.

### **Teaching Assistant, Harvard Graduate School of Design**

Cambridge, MA. Fall 2006, Spring 2007, Fall 2007.

Assisted with instruction of first, second, and fourth semester graduate studios in the M. Arch core sequence. Instructor: Lluís Ortega.

### **Invited Critic for Academic Reviews**

Various. Ongoing.

In recent years I have been an invited critic at Harvard Graduate School of Design, Columbia University, University of Michigan, Rhode Island School of Design, and Pratt.

## Honors

Mayors Institute on City Design, Miami, 2018.

Reader for Knight Cities Challenge, 2017.

Reader for Knight Cities Challenge, 2016.

Member, Aspen Institute Center for Urban Innovation Working Group on Innovation and Regulation, 2016.

## Honors (Continued)

Next City Vanguard, 2015.

Tied for 1st Prize in the Next City Challenge, 2015.

Invited participant (as part of team UNION) in the "Re-invisioning Branch Libraries" competition hosted by Center For An Urban future and Architecture League. 2014.

Selected as part of the Wallpaper\* Magazine Graduate Directory. 2010.

Architect-In-Residence at PROGRAM Gallery, Berlin. August 2008.

Graduate Fellow at Sir John Soane Museum. London, 2005

Archinect.com invited School Blogger for Harvard GSD 2004-2008.

1st Prize in ID Magazine Global Identity Competition. 2004.

## Exhibitions (Continued)

Detroit Design 139. 2019. Exhibited the project "MicroMix", by Dash Marshall.

Istanbul Design Biennial. 2012. Exhibited the project "Brickstarter", completed while at Sitra.

Studioworks at the Harvard Gund Hall Gallery. 2008. Exhibited student work in architecture.

Rotterdam Internationale Architectuur Biënnale. 2007. Exhibited student work in architecture.

Studioworks at the Harvard Gund Hall Gallery. 2007. Exhibited student work in architecture.

International Contemporary Furniture Fair in New York. 2005. Exhibited a pavilion designed and built by a group of students that I co-led.

## Books

Boyer, Yang, Yao. Matter Battle: 45 Lessons Learned. Brooklyn, NY: Dash Marshall, 2018. Book.

Amatullo, Boyer, Danzico, Shea. LEAP Dialogues: Career Pathways in Design for Social Innovation. Pasadena, CA: Art Center College of Design, 2016. Book.

Boyer, Cook, Steinberg. Legible Practices. Helsinki: Sitra, 2013. Book.

Boyer & Hill. Brickstarter. Helsinki: Sitra, 2013. Book.

Boyer & Hill. Helsinki Street Eats. Helsinki: Sitra, 2012. Book.

"The Geo-Ornithology of Detroit" in Midwest Architecture Journeys, 2019. Book chapter.

"A Tale of Two Hearts" in Helsinki Beyond Dreams. Urban Dream Management, 2012. Book chapter.

"Hello from the future" in Helsinki Beyond Dreams. Urban Dream Management, 2012. Book chapter.

## Books (Continued)

Boyer, Cook, Steinberg. In Studio: Recipes for Systemic Change. Helsinki: Sitra, 2011. Book.

"Building a Useful City of Bits" in Habitat: Bending the Urban Frame, 2010. Book chapter.

## Publications

"American Prototype" in Travesias, 2019.

"Assembling a Common World" in Alpine Review #2, 2013.

"Clearing the Cowshed" with Justin W. Cook in Perspecta #46, 2013.

"Optimistic about Empty" in CLOG: The National Mall, 2012.

"In The Long Run" in Volume magazine #27, April 2011.

"Navigating the No-Man's Land" in OK Talk London/Helsinki, 2011.

Boyer & Cook. From Shelter to Equity. Helsinki: Sitra, 2010. Pamphlet.

Boyer & Cook. Instrumental Design. Helsinki: Sitra, 2010. Pamphlet.

Boyer & Cook. Thinking Big But Starting Small. Helsinki: Sitra, 2010. Pamphlet.

"Learning From Salinas (Hopefully)" in [Bracket] Vol. 1, 2010.

## Public Speaking & Academic Lectures

Invited speaker at the following events on themes including urban innovation, strategic design, architecture, governance, and social innovation.

Panel Moderator at re:Publica Sequencer Tour Detroit. Detroit, 2019.

Guest Lecture at Carnegie Mellon University in "Design for Service" taught by Molly Steenson. Pittsburgh, 2019.

Public Lecture at Carnegie Mellon University School of Design. Pittsburgh, 2018.

Guest Lecture at Carnegie Mellon University in "AI and the City" taught by Molly Steenson. Pittsburgh, 2018.

Guest Lecture at University of Michigan Taubman School of Architecture in "Professional Practice" taught by Irene Hwang and Joel Schmidt. Ann Arbor, 2018.

Guest Lecture at Parsons / New School in "Urban Intelligences" taught by Shannon Mattern. New York, 2018.

Public Lecture at "The Inner Game of Design." Hamburg, 2017.

Guest Lecture at Parsons / New School in "Strategic Design and Management" taught by Mariana Amatullo. New York, 2017.

Invited lecture at Hitachi Akasaka Academy. Tokyo, 2017.

Guest Lecture at Parsons / New School in "Urban Intelligences" taught by Shannon Mattern. New York, 2017.

## Public Speaking & Academic Lectures (Continued)

Panel discussion at K2 Symposium. Tokyo, 2017.

Public lecture at K2 Symposium hosted by Kyushu University and KAIST. Fukuoka, 2017.

Panel discussion at "Knight Cities Challenge Winners Summit." Philadelphia, 2016.

Panel discussion at South by Southwest Eco. Austin, 2016.

Public Talk at Ideas City, hosted by the New Museum of New York. Detroit, 2016.

Panel discussion at CityLab. London, 2015.

Panel discussion at "Knight Cities Challenge Winners Summit." Detroit, 2015.

Public lecture at "Sesiones de Azotea," hosted by the Laboratorio Para La Ciudad in the Mayor's office. Mexico City, 2014.

Panel discussion at Municipal Arts Society Summit. New York, 2014.

Panel discussion at "Better World By Design" conference. Rhode Island School of Design, 2014.

Public lecture at "Lunch series," hosted by the GovLab at New York University. New York City, 2014.

Public lecture at "Gizmodo House of the Future." New York, 2014.

Invited lecture at "Civic Innovation Studio," hosted by the Knight Foundation. Miami, 2014.

Public lecture at "Adaptive Metropolis" conference, hosted by ReBar and the UC Berkeley Department of Landscape Architecture & Environmental Planning. Berkeley, CA, 2014.

Public lecture at "LEAP Design Symposium" hosted by Art Center. Pasadena, CA, 2013.

Invited lecture at "Risk Assessment and Horizon Scanning conference," hosted by the Office of the Prime Minister. Singapore, 2013.

Public lecture and workshop at Tokyo Midtown Design Hub. Tokyo, 2013.

Public lecture hosted by the Architecture Faculty, University of Melbourne. 2013.

Public lecture hosted by Thailand Design Center. Bangkok, 2013.

Public lecture at 9th World Creativity Forum. Rio de Janeiro. 2012.

Public lecture hosted by Sauder School of Business at University of British Columbia. Vancouver, 2012.

Public lecture hosted by MaRS Discovery District. Toronto, 2012.

Public lecture hosted by Ontario College of Art & Design. Toronto, 2012.

## Public Speaking & Academic Lectures (Continued)

Public lecture at "Cidadania 2.0" conference. Lisbon, 2012.

Public lecture at World Design Forum. Eindhoven, 2012.

Public lecture at "Month of Design" conference. Ljubljana, 2012.

Keynote at Academy of Urbanism Annual Congress. Derry/Londonderry, 2012.

Panel discussion at Global Impact Investment Forum. Hosted by the US State Department. Washington DC, 2012.

Public lecture at "Conferencia CMD: Nuevos escenarios para el diseño." Buenos Aires, 2011.

Invited lecture at Foresight International Seminar. Brasilia, 2010.

Public lecture at "After The Cultural City." Pecs, Hungary, 2010.

Public lecture at Postopolis! Los Angeles, 2009.

Public lecture at MACE International Conference. Venice, 2008.

Panel discussion at South by Southwest. Austin, 2008.

Panel discussion at South by Southwest. Austin, 2000.

## Select Media Coverage

McKeough, Tim. "Condo Maximum." Dwell, November/December 2018. Print.

Waligore, Athena. "In Shipshape" Interior Design Homes, Fall 2018. Print.

"Episode 7: Towards Civic Futures" Voice of Design Podcast. September, 2018. Podcast.

"Strategically Lazy" One Billion Podcast. August, 2018. Podcast.

"#71: Bryan Boyer." Scratching the Surface Podcast. April, 2018. Podcast.

Waligore, Athena. "2 Stepping." Interior Design Homes, Winter 2018. Print.

Eichblatt, Sam. "A Steel Staircase Merges Two Units Into One in Tribeca." Dwell, April 2018. Web.

Jones, Anna. "A New York Transplant Remakes One of Mies van der Rohe's Coveted Townhouses in Detroit." Dwell, January/February 2018. Web.

"Pedagogy." Paprika! (Yale School of Architecture Student Newspaper), September 2017. Print.

Paynter, Ben. "This Atlas Maps How Driverless Cars May Change The World." Fast Company, October 2017. Web.

Goldberg, Mackenzie. "Meet Dash Marshall, the Multi-Disciplinary Design Studio Where Form Follows Fable." Archinect, November 2017. Web.

## Select Media Coverage (Continued)

Leonard, Neil. *Becoming a Successful Graphic Designer*. London: Bloomsbury Publishing, 2016. Print.

Polyak, Levente and Patti, Daniela. *Funding the Cooperative City*. Vienna: Cooperative City Books, 2017. Print.

"I is for Individuality." *Metropolis Mag*, June 2015: 104-107. Print

Muhlke, Christine. "Working Lunch." *Bon Appetit Magazine*, April 2015: 72. Print.

"Civic Radio: Bryan Boyer." *Tech For Good*. March 22, 2015. Podcast.

Chavez, Laura. "PERFIL: Bryan Boyer." *LA Ciudad de Frente* November-December 2014. Print.

Hughes, Joseph. "Making Shift Happen." *How Magazine*, Nov. 2014: 46-55. Print.

Laurence, Emily. "Reinventing the Workspace." *Metro*, Oct. 2014. Print.

"BK Live." *Brooklyn Independent Media*. September 29, 2014. Television.

Anderson, Courtney. "What is creative coworking? Welcome to Makeshift Society." *Martha Stewart*, September 2014. Web.

"Innovator Bryan Boyer on the future of work." *Knight Cities Podcast*. September 03, 2014. Podcast.

"Dash Marshall Converts Pencil Factory into Makeshift Society Brooklyn Workspace." *Dezeen*, July 2014. Web.

Petrunia, Paul. "Working out of the Box: Bryan Boyer." *Archinect*, October 2013. Web.

Budds, Diana. "Makeshift Society's Eastward Exapansion." *Dwell*, Oct. 2013. Web.

"Civic Crowdfunding." *Future Tense with Antony Funnell*. Australian Broadcasting Corporation. May 25, 2013. Radio.

Gray, Kevin. "Built By The Crowd." *Wired UK* November, 2013. Print.

Cormier, Brendan. "Crowdfunding the City." *Mark Magazine #44*. 2013. Print.

Ward, Maitiú. "Crowdsourcing the City." *Architecture Australia* December, 2013. Print.

El Nasser, Haya. "Pooling Public Domain Funds Online" *USA Today* May 2, 2013. Print.

"Breaking Ground." *The Economist* May 18, 2013. Print.

McGuirk, Justin. "Brickstarter Bürgernahe Stadtplanung." *FORM, The Making of Design*, Issue 245, Jan/Feb 2013. Print.

"An Interview with Helsinki Design Lab." *SEE Bulletin (Sharing Experience Europe. Pollicy Innovation Design) #8* December, 2012. Print.



## Select Media Coverage (Continued)

Hyde, Rory. *Future Practice: Conversations from the Edge of Architecture*. London: Routledge, 2012. Print.

"10 Notable People." *The Alpine Review* no. 1, 2012. Print.

McClory, Jonathan. "North Stars." *Monocle* #44, June, 2011. Print.

"Power Breakfast." National Public Radio. WAMU, October 18, 2008. Radio.

Muther, Christopher. "The Minimalist Touch." *The Boston Globe* March 8, 2007. Print.

Ortega, Lluís. *GSD Platform 08*. Barcelona: Actar, 2008. Print.

Meijerink, Paula, et al. *Studio Works 12*. Cambridge, MA: Harvard Graduate School of Design, 2007. Print.

Meijerink, Paula, et al. *Studio Works 11*. Cambridge, MA: Harvard Graduate School of Design, 2006. Print.

Ritter, Axel. *Smart Materials in Architecture, Interior Architecture and Design*. Basel: Birkhäuser, 2006.

Lasky, Julie. "Border Game." *ID Magazine* January, 2004.

"Living online." *Playboy Magazine* September 2000. Vol. 47 no. 9. Print.