

MELINA DUGGAL, AICP

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EDUCATION

University of Michigan
Master of Urban Planning

May 1995

University of Michigan
Bachelor of Arts, Honors, Anthropology and Spanish

May 1993

TEACHING/UNIVERSITY EXPERIENCE

University of Michigan: Taubman College of Architecture and Urban Planning and Ross School of Business
Interim Director for Real Estate Development Activities and Interim Director for the Weiser Center

July 2022 - Present

University of Michigan: Taubman College of Architecture and Urban Planning
Visiting Assistant Professor of Practice – “Fundamentals of Real Estate” and “Trends in Real Estate”

2021 - Present

George Mason University: Masters in Real Estate Development program at the School of Business
Adjunct Professor – “Brokerage and Market Analysis”

2018 - Present

George Mason University – Executive Development: Real Estate Finance Executive Certificate Program
Lecturer – “Brokerage and Market Analysis”

2021 - Present

University of Maryland: Real Estate Development Program at the School of Architecture, Planning and Preservation
Adjunct Professor – “Market Analysis for Real Property Development”

2016-2019

University of Michigan: Taubman College of Architecture and Urban Planning
Teaching Assistant – “Quantitative Planning I” and “Quantitative Planning Methods II”

1994-1995

PROFESSIONAL EXPERIENCE

Duggal Real Estate Advisors, LLC
Owner/President

January 2016 – Present

Provide market analysis and real estate advisory work for public and private sector clients including market studies, economic studies, financial analysis, public participation, and strategy. Run all aspects of the firm including marketing, sales, accounting, website design, and more.

RCLCO (Robert Charles Lesser & Co.)

Associate to Senior Principal, Director of Consulting, Director of Research and Development

April 1998 – January 2016

Market analysis, research, publications, consumer research, economic data collection and analysis, financial and fiscal analysis, real estate strategy, public speaking, sales, management, and training.

Wade-Trim

Community Planner

July 1995 – March 1998

Client representative. Prepared Comprehensive Master Plans, Parks and Recreation Plans, industrial park planning, and wastewater treatment planning documents. Public participation programming.

SELECT PUBLICATIONS

Land Development Handbook Series, Development of the Built Environment: From Site Acquisition to Project Completion. McGraw-Hill Education, 1st edition, 2019. External Content Contributor.

“Hampton Lake Case Study.” Resort Development. Washington, D.C.: Urban Land Institute, 2008. Contributing Author.

“How to Attract Homebuyers: Understanding Demographic Trends and Segmentation to Increase Sales.” Builder Concept Home 2012, January 2012.

“A Predictive Framework for Understanding Regional Growth Trends.” Public Sector Digest, Fall 2010.

PROFESSIONAL AND OTHER AFFILIATIONS

Urban Land Institute

American Planning Association

Fairfax County Public School Facilities Planning Advisory Committee

McLean Crew Club Board Member

RCLCO Foundation Board Member