- EDUCAT	CION	2012	> Adjunct Faculty, Architecture School of Architecture, Northeastern University,
M.ARCH I			Boston, MA
HARVARD UNIVERSITY GRADUATE SCHOOL OF DESIGN Cambridge, MA January 2003 With Commendation B.A. International Relations, Minor Art History UNIVERSITY OF PENNSYLVANIA		2010-2012	> Willard A. Oberdick Fellow, Lecturer I in Architecture Taubman College of Architecture and Urban Planning, University of Michigan, Ann Arbor, MI
Philadelphia	a, PA June 1996 Cum Laude	2008-2015	N. Haunding Bautaan
CV SUMMARY		2008-2015	> Founding Partner Constructing Communication, Barcelona and New York
My teaching focus investigates the impact of architectural thinking and making upon society. In particular, I have led and collaborated on		2008-2010	> Adjunct Assistant Professor Universitat Internacional de Catalunya (UIC), Barcelona, Spain EU
-	and co-curricular endeavors that work		Barcerona, Spain Eu
to convert architecture from a rarefied good and service, into a basic human right.		2008-2010	> Adjunct Assistant Professor Universitat Polytécnica de Catalunya (UPC), Barcelona, Spain EU
2018-Presen	t > Assistant Chair of Architecture Lecturer III (IV) in Architecture Taubman College of Architecture and Urban Planning, University of	2007-2010	> Adjunct Assistant Professor ELISAVA Escola Superior de Disseny, Barcelona, Spain EU
	Michigan, Ann Arbor, MI	2008-2010	> Editor, Curator
2022	> Fellow: Public Engagement Faculty Fellowship, Center for Academic Innovation, University of Michigan		Disseny Hub Barcelona (DHUB), Institut de Cultura, Barcelona, Spain EU
Forthcoming	> Book: Get Practiced, Take Your Architectural Education and Get Your Career, Routledge Publishers	2005-2010	> Primary Design Collaborator Studio JZR (Architecture), Barcelona, Spain EU
2021	> Summer Fellow: "Pivotal Constructions" Institute for the Humanities, LSA University of Michigan	2004-2009	> Managing Editor, Editor Actar Publishers Barcelona, Spain EU
2021	> NCARB Scholar: "The Future of Academia and Practice." Third annual NCARB Scholars program	2003-2004	> Architectural Designer Rojo-Fernandez Shaw Architects, Madrid, Spain EU
	amidal Norme Scholald plogram	2000-2002	> Junior Architectural Designer
2020-21	> Goff Chair of Creative Architecture, Gibbs College University of Oklahoma (OU)		Prado Museum, Cartegena Museum Rafael Moneo Arquitecto, Madrid, Spain EU
2016-2018	> Director of Business Development Deborah Berke Partners, New York	1999-2000	> Research Assistant Pre-Fabricated Housing Darell Fields Architecture,
2015	> Senior Communications Manager		Cambridge, MA
	Kohn Pedersen Fox & Associates, New York	1998	> Intern, Architecture Brand Allen Architects,
2013-2014	> Director of Publications and		San Francisco, CA
	Exhibitions Massachusetts Institute of Technology (MIT), School of Architecture and Planning, Cambridge, MA	1996-1997	> Paralegal, Litigation Morrison Foerster, LLP, San Francisco, CA
2013	> Course Assistant (CA), with Professor Gary Orren The Science and Art of Effective Persuasion (MLD-342) Harvard University Kennedy School of Government, Cambridge, MA	1995	> Intern California Lawyers for the Arts, Non-Profit Community Organization, San Francisco, CA

of Government, Cambridge, MA

<u>Irene Hwang</u> I. Academic Experience

UNIVERSITY OF MICHIGAN

Taubman College of Architecture & Urban Planning Ann Arbor, MI | 2018-Present

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Dual administrative and faculty role, working in curricular development and conducting research; supports all aspects of the architecture program.

ASSISTANT CHAIR OF ARCHITECTURE (2018-PRESENT)

Select Administrative Responsibilities, Academic Initiatives, and Service

- Equity in Architecture Education Consortium,

 EAEC (2018-ongoing): The EAEC leverages various resources and forms of capital to collectively reduce inequities and disparities for students of color and other underrepresented minorities in graduate and professional architecture programs, with seven MSI partners; direct effort with over 350 participants per year; lead all dissemination efforts; designed, developed and lead "Stacked Mentorship" program (SMP) and model; lead operation of five mentor programming "stacks"; lead funding efforts for initiative (25 hrs/week)
- VPEI-CDO Search Advisory Committee (2021-22):
 Office of the Provost: Vice Provost for Equity and Inclusion and Chief Diversity Officer search committee member (3 hrs/week)
- **Submission Reviewer:** Enquiry The ARCC Journal for Architectural Research
- University of Michigan Arts Initiative (2022): Arts Initiative Creative Fellows, Faculty Mentor. Provide mentorship and guidance to student teams working with artist Karen Finely
- Liaison for Inclusive Teaching (2021-22):
 Office of Diversity Equity and Inclusion:
 Appointed to represent Taubman regarding
 inclusive teaching methods and assist with
 implementation of new models and strategies
- Health and Design Fellowship Selection
 Committee (2021): Member of Selection Committee
 for Inaugural Fellowship, Michigan Medicine
- U-M Public Design Corps, UMPDC (2020-ongoing):
 Initiative presents UM students the opportunity to engage in socially driven design with mission-driven partners; founder and program advisor supporting nearly 20 partnerships and over 100 students in two years (summer semester 2020, summer semester 2021), (3 hrs/week, spring/summer)
- Under Consideration Discussion Series (2020ongoing): Faculty advisor for student developed discussion series on social and spatial justice (2020, 2021, 2022), (2 hrs/week)

- Leadership in Architecture (2019-2022):
 "Inspired By" lecture series (2019, 2020, 2021, 2022), curricular development, and new professional models (1 hr/week)
- Admissions Committee (2019-ongoing):
 Undergraduate admissions (2020), Graduate admissions (2021), Orientation (2019, 2020)
 Preview Weekend (2019, 2020, 2021, 2022),
 Recruiting panels and fairs (2020, 2021, 2022)
- Educational Program Committee / EPC (2019-2022): Committee Member: B.S.in Architecture and M.Arch programs; developing new required, graduate-level history course (1 hr/ week)
- Student Fellowships and Scholarships Committee, chair / SFSC (2019-ongoing): Mentoring and evaluative committee supporting students in all variety of extra-curricular funding opportunities (1.5 hrs/week)
- Communications Committee (2019-ongoing):
 Support program and college-wide initiatives, including launch and editorial direction of online journal (first and second issues/feeds), completion of 15 pamphlet publications, design of new architecture program sub-identity, social media, photography, and documentation (1.5 hrs/week)
- Architecture Program Chair Search Advisory Committee (2019): Search committee member, one of seven faculty, conducted interviews, surveys, and completed full advisory report
- Taumban College Diversity, Equity, and Inclusion Initiatives and 5-year Plan (2018-ongoing): Faculty representative in ongoing Pathways Program, whose mission is to create pathways to diversify the Taubman College student population and the fields of architecture, urban planning and urban design; assist with Taubman's DEI Five-Year plan led by Joana Dos Santos
- Student Mentoring (2018-ongoing): Faculty coordination for current and prospective students, and alumni relationships (1.5 hrs/week)
- Phonetic Name Initiative (2018-ongoing): In conjunction with Taubman College DEI, a new initiative to share the pronunciation of names, so that all diverse members of Taubman College community feel comfortable sharing their own cultures
- One School Initiative, Flash Interviews (2018-2019): Organized a program of student-curated interviews with faculty to better understand the meaning and impact of architectural education at Taubman College
- Urban Technology, Undergraduate Major (2019-2020): Assist dean's initiative to create new undergraduate major in urban planning

<u>Irene Hwang</u> I. Academic Experience, Cont.

LECTURER III IN ARCHITECTURE (2018-PRESENT)

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ARCH 583 : Core Graduate Sequence
Professional Practice in Architecture

Coordinator: with Daniel Jacobs, Ann Lui,
Julia McMorrough, and Meredith Miller during
(F2019, W2020, F2020, W2021, F2021, W2022),
six semesters

 $\underline{\textit{Co-Cordinator}}$: with Joel Schmidt (F2018, W2019), two semsesters

ARCH XXX: Core Graduate History Sequence
Proposed Required History Course
Architecture and Society (W2023),
Co-Cordinator with Claire Zimmerman

Research Focus: Investigating how architectural ideas are received by the world, directed in to two streams: 1) Understanding public perception of architecture as first step to devise ways to provide more access to better decision-making and outcomes for our built environment; 2) The formation of an design-specific leadership curriculum to introduce leadership knowledge into the practice and teaching of architecture

LECTURER I IN ARCHITECTURE (2010-2012) WILLARD A. OBERDICK FELLOW (2010-11)

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ARCH 442 : Fourth Semester Architectural Design

No Occupancy (W2012), UG4

Whitney Hansley, Wallenberg winner

ARCH 442 : Fourth Semester Architectural Design

Out of the Ordinary (W2011), UG4
Marsie Klug, Wallenberg finalist

ARCH 506 : Architectural Arbitrage (SP2012),

Travel Studio to Spain and Africa

ARCH 506 : Measured Order in Chaos, Tokyo

(Cancelled due to tsunami, SP2011)

ARCH 432 : Architectural Design, UG3 (F2010)

ARCH 427 : Construction II (W2012)

ARCH 317 : Construction I (F2011)

ARCH 506 : Unpracticed, Seminar (F2011)

ARCH 516 : Graduate Representation (F2010)

2010-11 Willard A. Oberdick Fellow: Research project "Constructing Communication" examined the non-material inputs driving the architectural discipline and profession.

CONFERENCES, LECTURES, PUBLICATIONS, AWARDS

VIBRArch, Nov 2022 (forthcoming), Organized by the Polytechnic University of Valencia, peer reviewed

<u>Conference Paper</u>: Building the American Dream, A democracy of inequity

(IN) TANGIBLE HERITAGE(S) (AMPS), June 2022 (forthcoming), Organized by University of Kent, AMPS and PARADE, peer reviewed

<u>Conference Paper</u>: Equal Justice Under Law: Cass Gilbert, the rule of law, and judicial supremacy in America

Health in All Design, EDRA 53, June 2022 (forthcoming), Environmental Design Research Association

<u>Paper Presentation</u>: Design For Health And Equity: Insights From The Epidemic Urbanism Initiative Design Competition, Co-PI

ACSA 110, March 2022 (forthcoming)

Annual Meeting, Double-blind peer reviewed, Association of Collegiate Schools of Architecture

<u>Special Session</u>: Building Equity in Architectural Education, PI, forthcoming

<u>Conference Presentation</u>: Introducing a New Stacked Mentorship Model for Equity in Architectural Education, double blind peer-reviewed, PI, forthcoming

<u>Conference Presentation:</u> In Service of the <u>Public Interest, The Public Design Corps,</u> double blind peer-reviewed, Co-PI, forthcoming

Parsons School of Design, The New School November 2021

 $\underline{\textit{Guest Speaker}} \colon \textit{New Business for Architects and}$ for Architecture

Epidemic Urbanism Initiative (EUI), October 2021 Designing for Health and Equity: Supporting Vulnerable Communities in the Post-Pandemic Age

<u>Jury Chair</u>: Neighborhood Schools, with jurors from the United States, South Africa, and Germany; led final meeting and discussion

National Organization of Minority Architects NOMA, South Florida Chapter, April 2021

<u>Guest Speaker</u>: Architectural Practice and Education in Three Modes

Performative Environments (ARCC), April 2021 ARCC 2021 International Conference

<u>Conference Paper</u>: The New Stewards: How Non-Architects Shape Public Understanding and Decision-Making of the Built Environment, double-blind peer reviewed, PI

${\tt NOMAS}\,,$ Florida International University Chapter March 2021

<u>Panelist</u>: Minority Women in Architecture panel discussion

Epidemic Urbanism Initiative (EUI), January 2021 International Perspectives on the Future of Architecture and Urbanism in the Post-COVID Age

<u>Session Chair</u>: Social Justice and Equity, with speakers from South Africa, Nigeria, Pakistan, and the United States

Irene Hwang I. Academic Experience (Cont.)

CONFERENCES, LECTURES, PUBLICATIONS, AWARDS: (Cont.)

2020 Goff Chair of Creative Architecture University of Oklahoma, Gibbs College of Architecture, October 2020

Goff Chair Lecture: A Building Is Not Architecture: On Stewardship and Agency in the Built Environment

Design Intelligence (DI) Media Group, September 2020

<u>Invited Article</u>: Redefining Professional Practice Education, Speculations and Challenges

PSFK Retail Innovation Week, June 2020

<u>Session Panelist</u>: How Experimental Retail Can Thrive Tomorrow, Panel Discussion

The City and Complexity (AMPS), June 2020 Life, Design and Commerce in the Built Environment, peer reviewed, June 2020 (Organized by City, University of London; AMPS and PARADE)

Conference Paper: Aspect Ratio, The battle for architectural values in home-improvement media programming of the United States and its impact on the American metropolis

North Campus MLK Spirit Awards, December 2020 Faculty Spirit Award: Phonetic Name Initiative

Fellows Lecture, March 2020

Commentor: Fellows Lecture

LESS TALK | MORE ACTION (ACSA), September 2019 Conscious Shifts in Architectural Education, ACSA Fall Conference, blind peer review

Conference Paper: RFP, Request for Pedagogy

RECENT AND ACTIVE FUNDING (2018-PRESENT) PAST AND COMPLETED FUNDING (2010-2012)

Rackham Faculty and Student Ally Grant, PI Stacked Mentorship, \$25,000, granted 2022

Rackham Diversity, Equity and Inclusion Graduate Student Staff Assistant (DEI GSSA)

EAEC, \$80,0000, granted 2022

Rackham Faculty and Student Ally Grant, PI Stacked Mentorship, \$25,000, granted 2022 Stacked Mentorship, \$12,000, granted 2021 EAEC Rackham Student Ally, \$5,000 granted 2021 Spatial Equity Research, \$8,400, granted 2020 Discussion Series, \$5,000, granted 2020

Faculty Development Fund, PI

Stacked Mentorship, \$10,000, granted 2021 Center for Research, Learning & Teaching

Keep It Together Award, Co-PI

U-M Public Design Corps, \$5,000, granted 2021

Institute for the Humanities, PI

Pivotal Constructions, \$6,000, granted 2021

Ginsberg Community-Driven Grants, Co-PI

U-M Public Design Corps, \$2,500, awarded 2021

Academic Innovation, Co-PI

U-M Public Design Corps, \$5,000, granted 2021

LEO Inclusive Teaching Professional Development Fund. PI

Assigning Equity, \$1,000, granted 2021 New Lesson Plan(s), \$1,000, granted 2020

MSI Collaboration & Implementation Grant, Co-PI Equity in Architectural Education Consortium initial funding, \$30,000, granted 2019

Lecturers Professional Development Fund, PI Advanced Course in Professional Practice in Architecture, \$2,000, granted 2019

Gilbert A. Whitaker Fund, PI

Leadership in Architecture, \$10,000, granted 2019, Center for Research, Learning & Teaching

Research and Creative Practice, PI

Seed Funding, Publication \$8,930, granted 2019

Undergraduate Research Opportunity Program (UROP) Leadership in Architectural Design, 2020-21; HGTV: Media Influence in the Design of the US Metropolis, 2020-21

Mentor: Three semesters of mentoring in research in architecture with ten (10) undergraduate research projects

Undergraduate Research Opportunity Program (UROP) Constructing Communication, 2011

CRLT Professional Development Grant

Autobiography of My Education, \$500, 2011

Experimental Learning Fund Grant (ELF)

Architectural Arbitrage, \$10,000, 2012 Tokyo, Measured Order in Chaos, \$6,000, 2011

Oberdick Fellowship Grant

Constructing Communication, \$4,000, 2010-11

INVITED JURIES AND SELECTION COMMITTEES

Virginia Tech, Thesis Prize Jury (W2022) Syracuse University (F2021) Epidemic Urbanism Competition, Jury Chair (F2021) Princeton University SOA (F2020, SP2021) Michigan Medicine, Health and Design Fellowship (SP2021) University of Virginia SOA (F2020) Lawrence Technical University (F2019) University of Michigan (W2018, F2016) NJIT College of Architecture (SP2016) MIT SA+P (SP2013, F2013, SP2014) Woodbury University (F2013)

Harvard GSD (SP2011, F2011, S2013 F2013)

RISD (SP2012, F2013, SP2014)

Wentworth Institute of Technology (SP2013) Boston Architectural College (SP2013)

Northeastern University (F2012) University of Toronto, Daniels (SP2011)

Columbia University GSAPP (S2010, SP2011) University of Texas, Austin UTSOA (SP2010) University of Illinois, Chicago (F2009)

Universitat Polytécnica de Catalunya (2006-2010)

II. Professional Experience

DEBORAH BERKE PARTNERS (DBP)
Business Development in Architecture
New York, NY | 2016-2018

DIRECTOR OF BUSINESS DEVELOPMENT: Strategized, developed, and oversaw all inquiries, leads, and long-term initiatives for new and existing firm-wide opportunities; Facilitate consistency with firm's shared values re: diversity, mission-driven work, and inclusion.

- New Business: Strategy and development of all existing and new business matters: RFP/Qs, new client relationships, competitions, targeting, market research
- Creative Direction: Video, publications, presentations, design representation, as well as lead the DBP Artist Program exhibition series
- Communications: Brand, PR, press, messaging, social media, web, events, lectures, photography
- Management and Operations: Strengthen client relationships; Manage and maintain CRM; Oversee responsibilities of BD department staff

KOHN PEDERSEN FOX & ASSOCIATES (KPF) Marketing Department (New Business) New York, NY | 2015

SENIOR COMMUNICATIONS MANAGER: Worked directly with senior partners, associate architects, and consultants to redefine the firm-wide communications strategy program

- Web: Managed editorial and design vision for new website including: Stories, studio, news, young designer forum, firm profile, oral histories (written and video), Instagram, and Facebook
- Awards Submissions: Managed design and editorial direction, plus writing and layout/ presentation strategy. Set awards calendar
- Marketing Publications: Design, launched editorial direction and writing for sector books, brochures, presentations, advertisements, proposals, sales center materials, as well as all in-house newsletters and publications, and event materials
- Creative Direction: Oversaw graphic design team, translated architectural intention and information for proposals, web, and other marketing collateral

- Project Management: Project management of print and digital projects, lectures, awards, and daily presentation decks
- Journal Publication: Editorial and art direction, strategy and content selection (i.e. drawings, photographs, diagrams)
- Conferences and Lectures: Editorial direction, design, content selection
- Photography: Sourced photographers, art direction, shot selection, photo curation for in-house and external publications

MASSACHUSETTS INSTITUTE OF TECHNOLOGY (MIT) School of Architecture and Planning (SA+P) Cambridge, MA | 2013-2014

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DIRECTOR OF PUBLICATIONS AND EXHIBITIONS:

Worked directly with school leadership, faculty, students, alumni, and administration to devise a comprehensive and innovative publication and exhibition program

- MIT Keller Gallery: Oversaw curatorial direction, installation process, development of press materials, and planned opening reception for 11 exhibitions in 18 months
- Publications: Directed editorial vision and production for 22 departmental publications including Amuse Bouche, A Glimpse Across the SA+P Programs and Faculty, The Keller Gallery Catalogs (two volumes, 10 issues), Building Discourse, Five Years of Architecture Thesis
- Web: Devised concept and launched the MIT ArchKiosk Website, managing several student content editors
- Project Management: Led content development, scheduling, budgeting, and logistics with vendors, contributors, and consultants; Conducted market research on existing design and architecture publications; developed and maintained database of alumni, friends of MIT Architecture, donors, and outside publishers

Irene Hwang III. Academic Experience, Prior

MASSACHUSETTS INSTITUTE OF TECHNOLOGY School of Architecture & Planning Cambridge, MA | 2013-2014

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INSTRUCTOR: Planned and taught workshop on
visual communication strategies and techniques
for architects and architecture

HARVARD KENNEDY SCHOOL OF GOVERNMENT

Cambridge, MA | Winter Term 2013

COURSE ASSISTANT: Led two group sections of twelves students, assisted in the preparation of course materials, support student learning; and graded assignments for graduate level course taught by Professor Gary Orren.

<u>Persuasion</u>: (MLD-342) The Science and Art of <u>Effective Influence</u>

NORTHEASTERN UNIVERSITY

School of Architecture Boston, MA | 2012

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ADJUNCT FACULTY, STUDIO CRITIC: Introduce freshman to foundational concepts in spatial thinking, tectonic making, architectural program, architectural representation, and architectural design.

ARCH 1110 : Fundamentals of Representation First Semester Architectural Design

UNIVERSITAT INTERNACIONAL DE CATALUNYA, UIC Escola Tècnica Superior d'Arquitectura(ESARQ) Barcelona, Spain, EU | 2008-2010

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ADJUNCT ASSISTANT PROFESSOR: Taught studio design coursework for advanced architectural design curriculum in the polytechnic, architecture curriculum. (European context, Spain)

Projectes 1 : Sistemas, Third Semester Design

Centro de Acogida en el Garraf,

F2009

Taller : Taller Vertical

Objectes Vius, Jocs Socials, F2009 With Luis Mansilla + Emilio Tuñón

El Juego, F2008

METROPOLIS

Universitat Polytécnica de Catalunya Barcelona, Spain, EU | 2008-2010

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ADJUNCT ASSISTANT PROFESSOR: Advisor for year-long thesis in the Masters degree program in architecture and urban culture

<u>Masters Thesis Advisor</u>: Guided students in research, development, and writing of thesis document and presentation for degree program

2010: Angeliki Zervou, The Perception of the City Through Television: Athens

2009: Rotem Ben Shoshan, Understanding the City Through Loneliness

ELISAVA, ESCOLA SUPERIOR DE DISSENY

Universitat de Vic - Universitat Central de Catalunya (UVic-UCC) Barcelona, Spain, EU | 2007-2010

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ADJUNCT ASSISTANT PROFESSOR: Developed and taught course on representation strategies and spatial communication concepts. Course included curriculum development in both technical and theoretical concepts.

<u>3er Curso,2°</u>: Expressio Interiors i Mobiliari II, 4 semesters taught; revised course curriculum

HARVARD UNIVERSITY GRADUATE SCHOOL OF DESIGN Cambridge, MA | 2000-2003

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CAREER DISCOVERY INSTRUCTOR: Structured course curriculum and led studio cohort of twelve prearchitecture students in the exploration of a career in design. Students complete four studiodesign projects during a six-week summer program.

<u>Career Discovery Instructor</u>: Summer 2001, led studio of 12 students

TEACHING ASSISTANT: Led introductory architecture studio for 12 students during an intensive summer, introductory design program in architecture, landscape architecture, and urban planning.

<u>M. Arch (3.5 Year Degree)</u>: Core studios F00, SP01, F02

Irene Hwang III. Prior Academic (Cont.)

PAST PUBLICATIONS

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Under the Influence Book, Assistant Editor | 2014

Actar Publishers, New York & Barcelona

D is For Design

Architecture Boston | Fall 2014

Issue: Vol. 17, No. 3: Body

Constructing Communication 306090 Journal | Fall 2013

Non-Essential Knowledge: Non-Material Products

The Gossip About Gossip

Conditions Magazine, Oslo | July 2012

Issue: #11 Gossip

Engagement Has Consequences

Dimensions 25 | Spring 2012

Oberdick Fellowship Research

Coney Island, Michigan New City Reader, New York | Fall 2010

Eds. Joseph Grima and Kazys Varnelis

Trading on Alternative Currency Conditions Magazine, Oslo | May 2010

Issue: #4 Production of Added Value

Man Adjusting-His-Trousers

Theme Magazine, New York | June 2008

Issue: Beijing (Olympics)

A Hotel, a Dormitory, a Flat, a Home, a City Block: The Melon District student residence

De Architect Magazine, Holland | July 2008 Issue: Vol. 38, No. 7/8

A Neo-Classic Setting Provides a Fresh, New Perspective for Retailer ${\tt H\&M}$

De Architect Interieur, Holland | April 2009

Issue: Vol. 41 No. 33

Entreparedes

Matches

BCNWEEK Newspaper | 2006-2008

<u>Select Articles</u>

Atypical Terraza, A Splendor in the City La Acera, An Urban Delight

Not Just a Mall: L'Illa and Diagonal Mar El Suelo Hidráulico, The Tile Reconsidered El Arte Publica: A Head, A Fish, and A Book of Unpracticed

Metropolis | Summer 2012

TU Darmstadt | February 2012

PAST LECTURES AND EXHIBITIONS

Universitat Polytécnica de Catalunya, Barcelona

<u>Master Class Lecture</u>: The Architectural Voice with Mario Ballesteros

The Making of Architects, Architecture in the Making (The Architecture Sociology Working Group)

<u>Conference Lecture</u>: With and Without Buildings: The Physical and Social Products of Architecture

Unpracticed

Northeastern School of Architecture | Fall 2011

<u>Fall Lecture Series</u>: Exploring the Power of the Architectural Mindset to Tackle Broader Issues of Space and Experience

New City Reader

The New Museum, 235 Bowery, New York | Fall 2011

<u>Public Installation</u>: A Newspaper Of Public Space, Food Section and Classified Section

Constructing Communication University of Michigan, Taubman College Ann Arbor, MI | March 2011

<u>Public Exhibition</u>: Constructing Communication investigates how architectural knowledge is communicated and generated

<u>Public Lecture</u>: 2011 Fellows Lecture, Constructing Communication, Discursive and Productive Contexts in Architecture

New Aging

University of Pennsylvania, Penn Design Philadelphia, PA | March 2010

<u>Seminar Lecture</u>: Rethinking Architectural Communication for An Aging Population

Dialogue: "Reviewing Architectural Knowledge Formats", Barcelona Institute of Architecture Barcelona, Spain | October 2009

<u>Invited Conference Dialogue</u>: Pedagogical Formats and Methods in the Academy

WBAI-NY / 99.5 FM Interview with Harry Allen New York, NY | August 28, 2009

Radio Interview: Fabrication, Parametric and Algorithmic Design

Space Rocks!

Harvard University Graduate School of Design Cambridge, MA USA | November 2007

<u>Conference Lecture:</u> Publishing as Architectural Practice and Production

IV. Editorial, Communications, Curatorial

CONSTRUCTING COMMUNICATION (CC)

Barcelona, Spain New York, New York | 2008-2015

FOUNDING PARTNER: For seven years, CC combined graphics, editorial, and creative problem solving to produce effective and beautiful communication strategies and products. We operated in the space between the architect, the publisher, and the graphic designer. Our products include competition submissions, design and coordination of RFPs, RFQs, grant writing, art direction, website design, book design, book editing, book proposal writing, poster design, environmental graphics, and graphic identity design.

Select Projects: HDL editorial and graphic vision; Taubman College "Small Talk Series" concept and graphics, "Engagement Has Consequences" exhibition design and graphic identity; MIT Dept. of Urban Studies and Planning Brochure design and concept; Hamptons Beach House screen facade design (with Aamodt-Plumb Architects); Dept. of Urban Studies Staircase, interior redesign and design concept (with Overcommaunder).

<u>Past clients include</u>: Sitra, The Finnish Innovation Fund and sponsor of Helsinki Design Lab, OAB, La Fundación Goya en Aragón.

PROJECT GUT, GRAHAM FOUNDATION

New York, New York | 2014 - 2015

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EDITOR AND PRODUCER: Provide editorial support and production management for creative project on Intuition by David van der Leer and Florian Idenburg.

<u>Primary responsibilities</u>: Determining the editorial direction, content editing, structuring interviews. Other duties included: team management, correspondence, budgeting and scheduling

QUADERNS JOURNAL OF ARCHITECTURE AND URBAN DESIGN

Col·legi d'Arquitectes de Catalunya Barcelona, Spain | 2010-2013

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ADVISORY COMMITTEE: Advisor for initial proposal led by Jose Zabala and Mario Ballesteros.

HELSINKI DESIGN LAB (HDL)

HDL 2010, Helsinki, Finland EU | Spring 2010

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EDITOR: Edited three in-depth pamphlets in preparation for the 2010 Helsinki Design Lab Conference. With Sitra: Bryan Boyer, Marco Steinberg, and Justin Cook.

<u>HDL Pamphlets</u>: Ageing, Sustainability, and <u>Education</u>

DISSENY HUB BARCELONA (DHUB)

City of Barcelona Department of Culture Barcelona, Spain EU \mid 2008-2010

EDITOR AND CURATOR: Co-curated design exhibition and co-edited companion publication.

<u>Spaces of Fiction</u>: March 2008 - July 2009, exhbition and catalog, inagural exhibition, DHUB Barcelona, "Futures" with over 30 contributors, with Mario Ballesteros, directed by Ramon Prat

BCNWEEK NEWSPAPER

Barcelona, Spain EU | 2006-2008

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COLUMNIST: Wrote bi-monthly (every two weeks)
architecture and urbanism column about Barcelona.

Entreparedes: Regular column on architecture,
city history, and culture in Barcelona

ACTAR PUBLISHERS

Barcelona, Spain EU New York, New York | 2004-2009

MANAGING EDITOR AND EDITOR: Developed and edited architecture and design publications for international publisher.

Daily responsibilities include: topical research, development of new material, interviews with contributors, authored texts, editing of existing materials, content selection and layout, as well as coordination between production staff and graphic design team. Worked on over forty publications in English and Spanish.

$\underline{\textit{The VERB Architecture Series, The Verb}}$

Monographs, Authored and Edited:

Crisis

Natures Conditioning

Connection

SPL (Seattle Public Library)

Desert America, Territory of Paradox

Select Books, Edited:

Total Housing

From Control to Design

Design Engineering, Adams Kara Taylor Project Zagreb, Eve Blau and Ivan Rupnik Harvard University GSD

Skycar City, Winy Maas (MVRDV) and Grace La University of Wisconsin, Milwaukee

Space Fighter, Winy Maas (MVRDV) and Delft University

Synchronizing Geometry, Carlos Ferreter OAB Collective Housing, A Manual Self-Sufficient Housing

Buy Me A Mercedes Benz, UN Studio New Trade Fair Milan, M. Fuksas Translation, LAR, Fernando Romero

V. Architecture and Design

ARCHITECTURAL DESIGN Ann Arbor, MI | 2010-2012

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EUROPAN: "Liquid Equity": Leeuwarden NL

Completed Europan housing proposal where water is the primary design priority for the home, the neighborhood, and the region. Water functions as a the grounds of social space, amenity, and neighborhood identity.

In collaboration with Maria Arquero de Alarcón and Karl Daubmann of the University of Michigan Taubman College

INDEPENDENT PRACTICE / STUDIO JZR Barcelona, Spain | 2005-2010

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DESIGNER, LEAD EDITOR: Design and development of winning entry to building and construct a 20-unit housing building, community center, and public plaza in Barcelona's Carmel district. Project is located on site of a 2005 subway tunnel collapse.

Other projects: Design development and presentation materials of large urban-scale design proposal for Lusail City, which is 15 minutes north of Doha in Qatar; design and development of a residential/tourist community in Bodrum, Turkey.

In collaboration with Jose Zabala, Sergi Serrat, OAB/Carlos Ferrater, Borja Ferreter

ROJO-FERNANDEZ SHAW ARCHITECTS Madrid, Spain | 2003-2004

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ARCHITECTURAL DESIGNER: Worked on the development of several design competitions (drawing, physical and computer models), as well as construction documents for ongoing projects.

<u>Projects</u>: Centro Tecnológico del Calzado in Arnedo, Spain (completed in 2008) as well as assisted in the creation of construction drawing document set for a 25,000 sqm El Corté Inglés department store (completed in 2007) in Madrid's Leganés district.

Led by Luis Rojo and Begoña Fernandez Shaw

RAFAEL MONEO STUDIO Madrid, Spain EU | 2000-02

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JUNIOR ARCHITECTURAL DESIGNER: Daily responsibilities include realization of scale models, schematic and design development drawings for Pritzker Prize winning office. Assisted in the preparation of international and domestic architecture competitions.

<u>Projects</u>: Worked in the design development of the building and park for the Roman Theatre of Cartegena Museum in Cartegena, Spain (completed 2008), the Prado Museum addition (completed 2007)

[ZU] STUDIO, GRAPHIC DESIGN Madrid, Spain EU | 2001-2004

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PARTNER: Developed and managed 2-D graphic design projects in the United States and Spain. Oversaw process from design conception through budgeting and final production.

<u>Projects:</u> Marketing materials for US-based high-end construction company; Madrid-based music performer, with Javier Marca

DARRELL FIELDS (DF) ARCHITECTURE Cambridge, MA USA | 2000-02

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RESEARCH ASSISTANT: Assisted in the research of pre-manufactured house design concept. Created and populated housing precedent database. Led by Darrell Fields

 $\underline{\mathit{Projects}}\colon \mathit{LE}\ \mathit{House}\ \mathit{design},\ \mathit{research},\ \mathit{and}\ \mathit{development}$

BRAND + ALLEN ARCHITECTS

San Francisco, CA USA | 1999

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ARCHITECTURE INTERN: Designed casework for interior architecture project for clothing retailer Union Bay. Assisted on the updating of construction documents for retail projects.

RHA LIMITED ARCHITECTS

Hong Kong, PRC | 1993

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INTERN: Assisted in the design and presentation of working drawings and design proposals for projects throughout South East Asia. Supported office manager with daily office operation responsibilities.

<u>Teaching Statement</u>, Statement of Service

I have hoped to realize and serve my teaching mission at the University of Michigan through focusing my efforts and knowledge to transform architectural expertise from a rarefied good and service, into a basic human right afforded to all. In particular, I have authored, collaborated, and supported initiatives (curricular and co-curricular) at the University to bring about systemic change to the current means and methods of delivering architectural know-how and benefit. With academic and community partners (local and national) I am working toward this long-term goal. In the process of working for structural change in my discipline, I am able to help affect how our future generation of scholars and professionals shape their engagement with society (scholarly, professional, personal) through my teaching, and how society might begin to shift its relationship to the built environment and architecture through my service and research.

More specifically, I have been given the opportunity and responsibility to realize this mission in two capacities: 1) coordinator for the core, graduate-level Professional Practice in Architecture course and curriculum, and 2) assistant chair of architecture, leading and stewarding several initiatives to help diversify the types of educational experiences available to our students in our unit and at the University.

As architecture continues to be structurally unavailable to the communities and individuals that would most benefit from it, I see these two capacities of teacher and steward as the means to shift the centuries—old, inherited educational and professional models that continue to reinforce the persistence of architecture as a rarefied good and service. In its rarefied state, architecture is very limited in how much—and how often—society can benefit from architectural expertise and knowledge. In the face of climate change, population growth, and the concentration of material and economic resources, the discipline of architecture is now positioned to help reshape the thinking behind our collective decisions about the built environment we all share.

My service load, which includes the Equity in Architectural Education Consortium (lead), the UM Public Design Corps (co-lead), supporting our Five-Year DEI plan, and serving the university as a member of the Provost's search committee for the next Vice Provost for Equity and Inclusion and Chief Diversity Officer, appointed a Liaison for Inclusive Teaching, via the Office of Diversity Equity and Inclusion, and most recently serving as a mentor in the University of Michigan Arts Initiative's Creative Fellows program. Across these service efforts, are two governing missions: 1) To increase equity and representation in the discipline and profession of architecture; 2) To be responsive and attentive to the communities that I am a part of.

I approach all of my service work with the sense of purpose outside myself. At Taubman, most faculty (clinical and tenure-line) are scholars first. Those qualities which enrich our research—autonomy and a capacity for laser-like focus—can bias us to focus our hard work on our own individual projects and to be selfish with our time and efforts. In my case, while I greatly, tremendously, wholeheartedly enjoy the hard work of advancing my own professional priorities, I have also made the decision to repeatedly take on the most tedious, boring, and repetitive grunt work to ensure the greatest chances of advancing a shared initiative or accomplishing a collective goal.

Teaching Statement, Statement of Service

This mindset has guided me in my service and my teaching. As a Lecturer III, I am most proud that I have been able to contribute to service not only at the College level, but also to represent Taubman at the University level (and beyond) in realms that are not exclusive to architecture. These opportunities have allowed me to realize my own values to instigate change from a variety of vantage points and with a much greater collection of diverse partners and partnerships.

If I were to describe my specialization within the field of architecture, it is with the understanding that the built environment is the setting or backdrop for the human condition, making it my goal to create and disseminate new methods for growing the scale of accessibility to architecture and to increase the overall level of architectural literacy in our society. While scholarly research is not a direct element of the LEO review process, I do maintain three streams of investigation that I rely on to shape and inform my teaching. In particular, my scholarship has brought about new insights and perspectives through autonomous learning, helped me develop new methods for delivering interactive, inclusive, and meaningful teaching to students, and challenged me to re-inform and re-form my positions in light of new information and knowledge gained through this scholarship.

More generally, these streams of research look at topics of professionalism and leadership in the design fields, architecture and public opinion, the relationship of architecture and architects to society, as well as work into equity in architectural education and the creation of new structures and activities to support students from underrepresented backgrounds. In the past 3.5 years as a LEO III, I have come to find incredible connections between my teaching, my service, and my scholarship. These realms are not siloed in my activities, but are intertwined, each giving rise to advancement in all others. Thank you to the committee for your review and assessment of my teaching and service to date.

Some Themes

- Convert architecture from a rarefied good and service into a basic human right
- Methods in Professional Practice teaching
- Challenging existing and inherited structures and practices in architectural education and the profession
- Implement new models and strategies for increasing equity in architectural education
- Interconnection between teaching, service, and scholarship