

for what's next ▶



**LOOK TO
TAUBMAN
COLLEGE**

**at the University
of Michigan**



“Today, the world needs
the University of Michigan
more than ever. The world
is searching for solutions.
Let them look to Michigan.”

SANTA J. ONO, PRESIDENT, INAUGURATION ADDRESS

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**Look to
Taubman College**
*for the planners and
designers building
tomorrow.*

In our rapidly advancing world, students excel through life-changing educational experiences, and faculty thrive with support for opportunities that enable them to flourish and take on complex challenges.



“Without a scholarship, graduate school would not be financially possible for me. I am incredibly grateful for this opportunity to continue my studies.”

TAUBMAN COLLEGE SCHOLARSHIP RECIPIENT

A Bold Design for the Future

As one of the nation’s leading public universities, the University of Michigan is uniquely positioned to advance the common good through academic excellence at scale. With our global reputation and breadth of expertise, we lead the pursuit of solutions to society’s most pressing matters. Our classrooms, studios, and labs are hubs of experimentation and innovation, fostering collaboration among students, faculty, staff, and public and private sector partners as we confront these challenges.

The world calls for change, and at Taubman College, we answer that call. Our size is a strength. Our agility is an asset. Our commitment is unwavering. For more than 100 years, we have been redefining the power of higher education with a diversity of thought and innovative design culture that enables us to go beyond ideas, translating them into future-focused, real-world, interdisciplinary action.

At Taubman College, we rethink building methods and material systems as sustainable solutions to decarbonize the built environment. Our experts lead the way through initiatives such as our **Architectural Computational Design and Construction Cluster** and **Low-Carbon Building R+D Initiative**.

We pursue strategies to expand housing access and affordability through our **Collective for Equitable Housing**. We engage communities in socially driven design through our **Public Design Corps**. We activate collaborations in **climate action, resilience, and equitable city-making** with experts from across Taubman College and U-M, as well as with industry and community partners.

We focus on the health and well-being of people and the planet by confronting design-driven inequality through our **Design and Health group**, finding new ways to protect our water as an invaluable and finite resource, enabling sustainable food systems, and understanding and mitigating the impact of heat to ensure communities develop resilient planning strategies.

In high-tech, collaborative maker spaces like our renowned **Digital Fabrication and Robotics Lab (FABLab)**, we explore how technology can improve the built environment and promote equitable outcomes. In the **Taubman Visualization Lab (TV Lab)**, we develop novel visualization techniques that use virtual and augmented reality to communicate innovative ideas.



Together we will raise \$25 million to support students, faculty, and experiential learning.

These and other uniquely Taubman initiatives show how we design, plan, and build a more beautiful, sustainable, and just built environment.

Creating new knowledge starts with life-changing learning in our classrooms, where we equip today's students to become tomorrow's leaders. That learning comes from a dynamic faculty developing bold solutions through research and creative practice. Together, we're driving real change in the built environment for the benefit of all.

Donors play a vital role in our mission. Your support fuels creativity and collaboration, the driving forces behind Taubman College's bold design for a future that builds on our legacy to create new approaches that meet a fast-changing world.

We aim to ensure that financial constraints do not hinder students' potential, creating pathways to a more inclusive, diverse, and dynamic profession. We must support field-leading faculty who pursue solutions and inspire the next generation. We are committed to providing students with creative and engaged learning opportunities.

Join us in building a world where every aspiring architect, designer, planner, city-maker, and real estate professional has the opportunity to make a meaningful impact. Together, we can shape a future where innovation flourishes, diversity thrives, and the built environment improves life for people and the planet.





“This is our purpose at Taubman College: to create an environment for field-changing discoveries and life-changing education.”

DEAN JONATHAN MASSEY



A Message from Dean Jonathan Massey

So many of our ambitions depend on creating the right environment. By giving spatial and material form to our daily activities, architecture helps us lead healthier, more sustainable, and more fulfilling lives. Planning organizes our cities and communities so they work better for people and the planet. By integrating policy and technology with design, University of Michigan faculty and staff, students, and alumni create environments for flourishing — for healthy people and ecosystems, thriving businesses and governments, and vibrant cultures.

Education is no different. It thrives when we establish the conditions for success. This is our purpose at Taubman College: to create an environment for field-changing discoveries and life-changing education.

As you already recognize, Taubman College is a special place. Centering on the Art & Architecture Building and its A. Alfred Taubman Wing, it encompasses studios, classrooms, shops,

labs, galleries, offices, and gathering places for collaborative creativity. We offer academic programs and projects that engage aspiring learners, bring undergraduates into the richness of our fields, and develop the next generation of professionals and scholars through graduate education. Above all, we are a community of talented, ambitious, passionate, and committed people dedicated to building better futures.

This ecosystem of discovery and education needs care and support. That is a constant focus for me and our faculty and staff, and we are joined every year by a growing number of alumni and friends. Twenty-five years ago, Al Taubman set a new course for our college through his transformational naming gift, and many others have supported our work through gifts of all sizes and kinds. As we move into the next quarter-century of excellence, please join us in sustaining and enhancing this transformational environment.



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**Look to
Taubman College**
*for the next generation
of leaders*

Taubman students are ambitious and agile, rising to new challenges as they apply their knowledge and creativity to improving the built environment.





"I never imagined I would have so many opportunities available to me here at Taubman. I don't think any of this would have been possible without a scholarship, which allowed me to dedicate my extra time to helping myself and my community grow."

TAUBMAN COLLEGE SCHOLARSHIP RECIPIENT

“My scholarship means that I can continue to push the boundaries of what I thought was possible by not only being the first person in my family with a college degree but also the first in my family with a graduate degree.”

TAUBMAN COLLEGE SCHOLARSHIP RECIPIENT

Support for Student Scholarships

Talent and ambition know no bounds, but financial barriers often prevent promising students from pursuing higher education. At Taubman College, scholarships play a vital role in ensuring that every student has the opportunity to excel.

Socioeconomic disparities continue to limit access to higher education, particularly for underrepresented groups. By providing scholarship support, we create pathways for high-achieving students from diverse backgrounds to enter the architecture and planning professions, enriching our academic community and reflecting the diversity of the world we collectively want to make better.

In today's fiercely competitive landscape, many prospective students with tremendous potential receive generous offers of support from private institutions with more financial resources. Taubman College must remain competitive in our ability to draw top candidates. As educational costs escalate

and government funding dwindles, gifts for scholarship support from alumni and friends become increasingly vital to expanding access to education. We want to ensure we leave no qualified student behind due to economic circumstances, geographic diversity, first-generation status, and other factors.

When we prioritize scholarships, we can break down barriers and open doors to opportunities for students who will shape the future of our built environment and drive innovation in architecture and urban planning. Together, let's invest in the next generation of leaders and build a more inclusive and equitable profession.

► **Endowed Scholarships last in perpetuity, creating sustained impact — starting at \$25,000**

► **Expendable Scholarships make an immediate impact on students — starting at \$15,000**



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**Look to
Taubman College**
*for bold solutions from
leading experts*

Our position as one of the world's leading colleges of architecture and urban planning reflects the extraordinary passion, dedication, and expertise our faculty bring to their work every day.



To maintain our position as a leader in education and research, we must continue to attract and retain top-tier, future-focused faculty members. Their expertise drives research addressing critical societal challenges, and they bring students into the work directly, as research assistants, and through their teaching. Investing in faculty not only benefits our campus community but also extends our impact to experts, policymakers, and communities worldwide.

Support for Our Faculty

At the heart of our excellence lies a commitment to fostering a culture of discovery and imagination as our field-leading faculty members push the boundaries of knowledge and shape the future of the built environment. This centers on recruiting, retaining, and equipping the best minds to do their greatest work.

Our faculty are more than educators; they are trailblazers in their fields and experts in research and creative practice. They are award-winning innovators recruited by industry partners and academic peers to lead professional and scholarly organizations and initiatives.

The experimental ethos that permeates our studios and classrooms invigorates our faculty's research and creative practice. Our faculty develop novel computational design, robotic, and 3D printing construction technologies for sustainable architecture and zero-waste construction. They explore the intersection of architecture and artificial intelligence. They influence the next generation of architects, planners, and researchers with novel approaches to analysis, design, and documentation using emerging technologies in remote sensing and augmented reality.

Our faculty are award-winning designers and creative practitioners who reimagine the structures and spaces where we live and work. They generate just and sustainable solutions in areas critical for preserving the planet, including climate futures, low-carbon building, transportation and mobility, housing, transformative food systems, heat health, and water system resiliency. Their collaborative efforts with partners across campus and worldwide enrich their teaching and the opportunities available to students.

Our capacity to exceed the ordinary is rooted in the groundbreaking innovations that faculty create with and for our students. Imagine the possibilities if we equip them with the tools and resources to push the boundaries of knowledge even further. With your support, we can unlock new avenues of innovation and discovery, ensuring that Taubman College remains the nexus of educational excellence and research for years to come.

► **Endowed Professorships — \$2,500,000 to endow.** In our pursuit of excellence in a highly competitive market, one of our primary objectives is to establish endowed professorships that will attract and retain exceptional faculty.



“Well-funded research initiatives not only serve today’s faculty and students but also raise the visibility and elevate the reputation of Taubman College. Donor funding ensures the college’s research enterprise continues to thrive.”

**KATHY VELIKOV, ASSOCIATE DEAN
FOR RESEARCH AND CREATIVE PRACTICE**

Endowed professorships honor outstanding teaching and research and provide the resources and freedom necessary for professors to conduct innovative research and inspire future generations. Unlike many of our peers, Taubman College currently has no endowed professorships. By endowing a faculty position, donors advance Taubman College as a destination for top-tier professors making extraordinary contributions to their fields.

► **Visiting Professorships — \$1,500,000 to endow.** Visiting professors who join us from other institutions or professional practice bring invaluable expertise and diverse perspectives to Taubman College, enriching students’ educational experience and elevating our global reputation. Establishing endowed visiting professorships allows us to host renowned scholars and practitioners who inspire and mentor students with fresh insights and ideas. Our ability

to host visiting professors is critical in attracting highly engaged students. Donors are pivotal in cementing Taubman College’s position as a hub for exceptional experiences and cutting-edge research by supporting visiting professorships.

► **Faculty Development Professorships — \$1,000,000 to endow.** Investing in faculty development professorships enables Taubman College to nurture emerging talent in our fields, providing crucial support for junior faculty to excel in teaching and research. These endowed positions empower rising stars to achieve their full potential, driving innovation and inspiration in our classrooms and studios. By endowing faculty development professorships, donors contribute to building a vibrant community of scholars who will shape the future of architecture and urban planning education.



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Look to Taubman College for life-changing education

Education doesn't happen only inside the classroom and studio. By engaging a broader world of practitioners and stakeholders, our students develop an inclusive worldview shaped by diverse perspectives and people pursuing real projects.





“As a nontraditional student and a new mom, a scholarship allowed me to pursue my master’s degree and new career opportunities without worrying about it having a negative impact on my family.”

TAUBMAN COLLEGE SCHOLARSHIP RECIPIENT

“Thank you for the incredibly generous scholarship that allowed me to travel to Rwanda. The opportunity was instrumental in developing my passions and future trajectory in the field of architecture and design.”

TAUBMAN COLLEGE TRAVEL SCHOLARSHIP RECIPIENT

Support for Engaged and Experiential Learning

At Taubman College, experiential learning isn't just a supplement to classroom instruction — it's a transformative journey that enriches students' academic experiences and prepares them to tackle real-world challenges with confidence and creativity. Through hands-on projects, community engagement initiatives, and immersive research experiences, students gain invaluable skills, insights, and perspectives that equip them to co-create better places and policies with community partners and policymakers.

Experiential learning opportunities take many forms, including community service, research, internships, and design-build projects. These immersive experiences empower students to connect theory with practice, cultivate essential professional skills, and contribute meaningfully to a wider world. Whether collaborating with local organizations, conducting groundbreaking research, or designing innovative solutions, students emerge from these experiences with the ability to translate what they have learned in class into action for people and the planet.

Examples of engaged learning initiatives at Taubman College demonstrate the breadth and impact of experiential education. The **U-M Public Design Corps** connects student teams with nonprofit organizations to solve their design needs, while the **Architecture Student Research Grant** supports student-led research and design projects that push the boundaries of the discipline.

Thanks to a gift from a donor that established an endowed fund to honor one of our most impactful graduates,

Raul Wallenberg, the **Wallenberg Studio** challenges undergraduate architecture students to deepen their understanding and appreciation of architecture through travel.

For graduate students, **capstone projects** provide opportunities for students to work with real clients on community-focused planning projects, earning accolades from national planning associations, while architecture thesis projects offer a platform for in-depth exploration of topics ranging from digital culture to global urbanization. Global engagement through travel studies and intensive fieldwork worldwide reinforces the inclusive worldview cultivated in the classroom. Opportunities such as these serve as a springboard for future career pursuits, forming the trajectory of our graduates' professional lives.

Your support for engaged and experiential learning opportunities at Taubman College is an investment in the next generation of architects, planners, and designers who will shape our built environment and transform communities worldwide. Together, we can empower students to realize their full potential and create positive change that reverberates far beyond the classroom.

Join us in unlocking the power of experiential learning at Taubman College.

► **Experiential Program Expendable Gifts — begin at \$25,000.**

► **Experiential Project Sponsorship — \$15,000.**





We turn to you, our philanthropic leaders, to join with us and propel our vision forward. Together, we have potential to make a dramatic impact on the future of U-M and its impact on the world.

Join us to **Look to Taubman College** and empower the planners and designers building tomorrow.

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Look to Michigan